

Team Name: Membership Team

Purpose of Committee: To administer the UCE Membership Policy, and to maintain and increase the membership of the congregation. To develop and implement practices that will lead to increased membership numbers and retention. Attraction of new members is a priority.

Members: Maida Zederayko (Team Lead), Lorne Pendleton, Tony Wong, Janet Polkovsky, Reverend Rosemary Morrison (ex officio member)

Major Actions of 2025/26

- Monthly meetings were held, some including guest speakers
- A process was developed to ensure visitors and members are greeted at the door
 - Visitors are offered a nametag, directed to the cloak room, offered a beverage and snack, and directed to the sanctuary, and if possible, introduced to Reverend Rosemary
 - Follow-up phone calls to visitors who request further information through the visitor's card developed by Janet
 - Roster developed to ensure Welcome Desk is staffed, and greeters and ushers are present
- A process was developed to train volunteers to staff the Welcome Desk (Thank you Lorne!)
- The team (Janet) prepared and published a 2025 Membership Directory (Thank you Janet!)
 - The number of confirmed members is used to calculate UCE's annual contribution to the CUC, so maintaining the membership list is important
- "New to UU" sessions were held twice in 2025, and were well attended. Thank you to all who contributed to the sessions
- The team has recognized the significance of the Soul Matters small group ministry, and continues to support and promote this gateway into UCE
- Attendance at the Ministerial Roundtables

Outcomes Achieved

- Newcomers have indicated they feel welcomed, and several have become members
- Our goal of confirming 5-8 new members has been met

Planned Actions for 2026/27

- Continue to work with the Hospitality Team and the Communications Team to increase UCE's profile on social media and in the community, that UCE is a welcoming, inclusive, safe space.

- Further implementation of the new welcoming process, including follow-up phone contact
- Review, update (if necessary), and implement the policies and procedures pertaining to membership.
- Annual review of the membership list, to ensure it is current. This includes confirming contributions, membership status changes, and life changes (deaths, name changes, etc.).

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Recommendations for Board Consideration (if any)

- The Membership Team would like the Board to endorse our goal of confirming 5-8 net new members for the 2026/2027 year.

Submitted by: Maida Zederayko