

Committee/Team Name: Membership Team

Purpose of Committee: To administer the UCE Membership Policy, and to maintain and increase the membership of the congregation. To develop and implement practices that will lead to increased membership numbers and retention. Attraction of new members is a priority.

Members: Maida Zederayko (Team Lead), Lorne Pendleton, Yvonne Mireau, Janet Polkovsky, Reverend Rosemary Morrison (ex officio member)

Major Actions of 2024/25

- Reviewed and updated the membership list to reflect changes in membership status, contributions, and life changes.
- Reviewed and revised the practices and procedures of welcoming newcomers. Developed a process and procedures to confirm new members.
- Printed new name tags, and acquired new plastic sleeves. Lanyards are to be the wearer's choice. Stickers will indicate the preferred pronouns. A new nametag storage cabinet has been procured.

Outcomes Achieved

- Nametag system updated – to be rolled out April 20, 2025.
- New members have been confirmed and recognized.

Planned Actions for 2025/26

- Develop a process to train volunteers to staff the welcome desk.
- Annual review of the membership list, to ensure it is current. This includes confirming contributions, membership status changes, and life changes (deaths, name changes, etc.)
- Continue to work with the Hospitality Team and the Communications Team to increase UCE's profile on social media and in the community, that UCE is a welcoming, inclusive, safe space.
- Review and update the policies and procedures pertaining to membership.

Recommendations for Board Consideration (if any)

- Prioritize funding for programming for all ages, especially children and youth; for example: Director of Lifetime learning.
- The Membership Team would like the Board to endorse our goal of confirming 5-8 net new members for the 2025/2026 year.

Submitted by: Maida Zederayko