

Committee/Group Name: Canvass

Purpose of Committee: Prepare an annual estimate of donation income

Members: Andrew Mills, Ruth Merriott

Special thanks to Ruth Merriott for totaling and acknowledging pledges.

Thank you to Lynne Turvey, Susan Ruttan, and Rev Rosemary for following up missing pledges

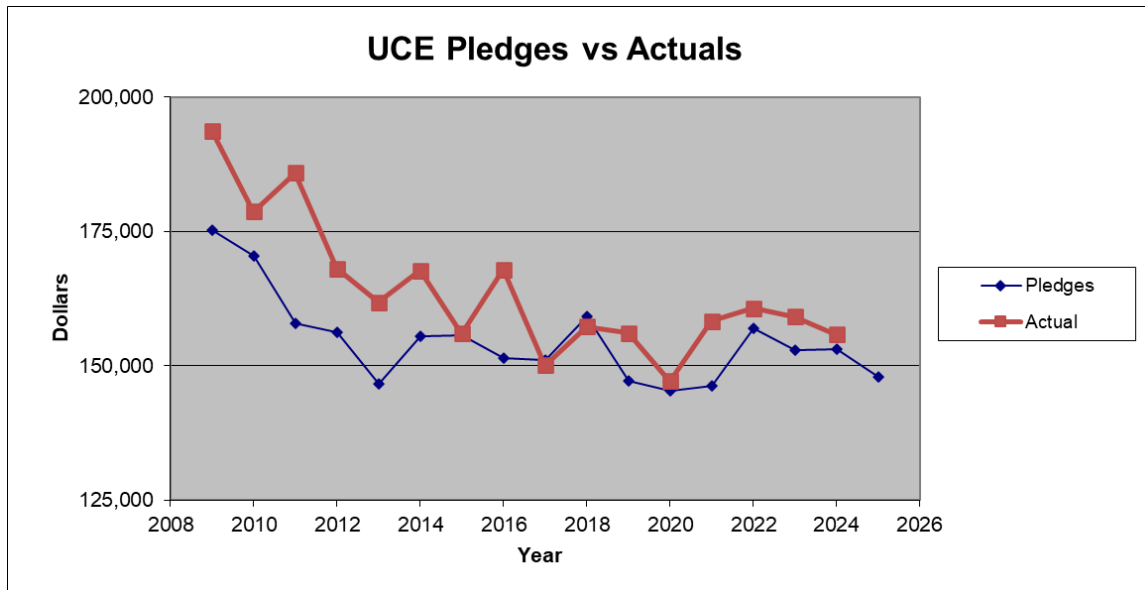
Major Actions of 2025 Canvass

2025 Canvass theme “Just One Step”

Activities: newsletter articles (4), direct mail (1), canvass talks (5), emails and phone calls.

Discussion

- We lost three of our donors recently
 - These donors represented ~\$10,000 of our 2024 donations
 - We reduced the projected donation budget by \$10,000 to \$150,000
- The final 2025/2026 canvass amount is **\$147,940**.
- Actual vs Pledges for the past 5 years are 3.6%. Estimate $147,940 \times 1.036 = \$153,223$
- Actual vs Pledges for last year were 1.8%. Estimate $147,940 \times 1.018 = \$150,602$
- I suggest a more cautious Donation budget for 2025/2026 of **\$150,000**



In the graph Pledge totals are for the upcoming church year and Actuals are based on the last calendar year.

Planned Actions for 2025-26

- Pick new theme and start preparations for 2026 Canvass in November

Recommendations for Board Consideration

- This was my 19th canvass. I suggest that it is time to start looking for my replacement.

Submitted by: Andrew Mills