

## Committee/Group Name: Canvass

**Purpose of Committee:** Prepare an annual estimate of donation income

**Members:** Andrew Mills, Ruth Merriott

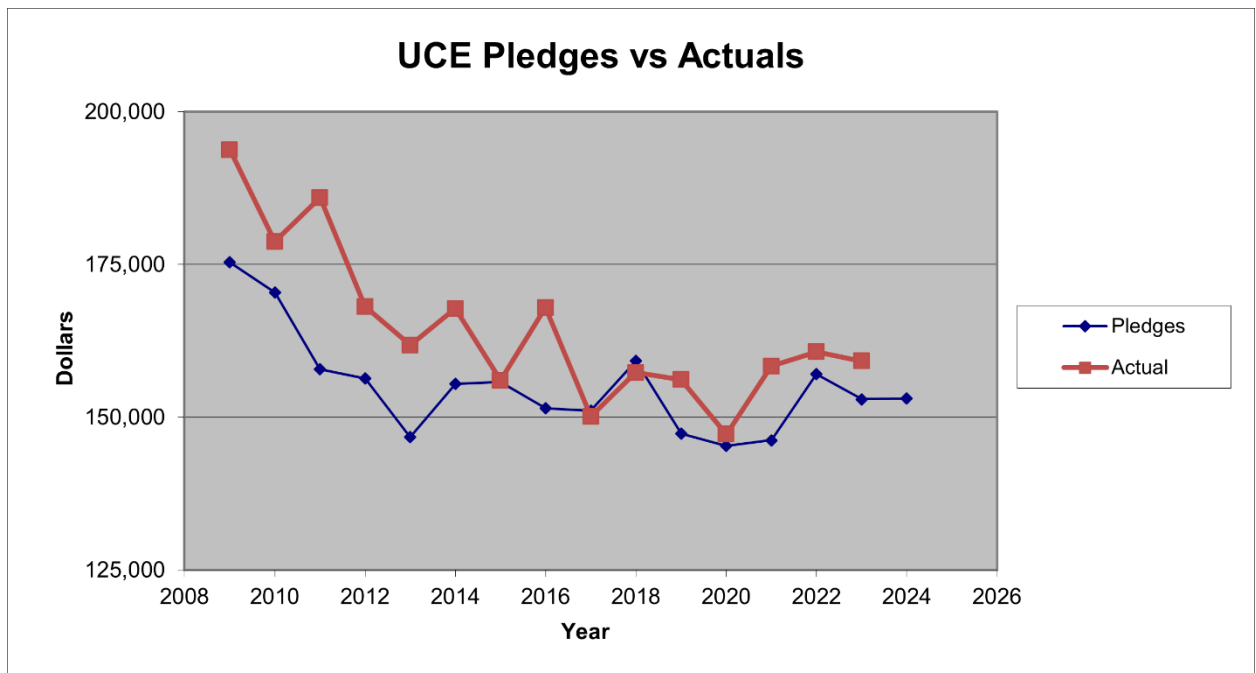
- Special thanks to Ruth Merriott for tracking and acknowledging pledges.

### Major Actions of 2024 Canvass

- 2024 Canvass theme “Transformation” (same as March Soul Matters)
  - Activities: newsletter articles (4), direct mail (1), canvass talks (5)
  - Ruth sent acknowledgements for each pledge received this year
  - Rev Rosemary included a canvass message in one of her services
  - Lynne and Susan contacted people who hadn’t pledged to finish canvass in April

### Outcomes Achieved

- Pledges of \$153,071 which is within 1% of last year’s pledges
- Average pledges over past 10 years have been \$152,165
- **Suggested Identified Contribution budget for 2024/2025 is \$160,000**



### Planned Actions for 2024-25

- Pick new theme and start preparations for 2024 Canvass in November

### Recommendations for Board Consideration

- This was my 18<sup>th</sup> canvass. I suggest that it is time to start looking for my replacement.

**Submitted by:** Andrew Mills