

Committee/Group Name: Canvass

Purpose of Committee: Prepare an annual estimate of donation income

Members: Andrew Mills, Ruth Merriott

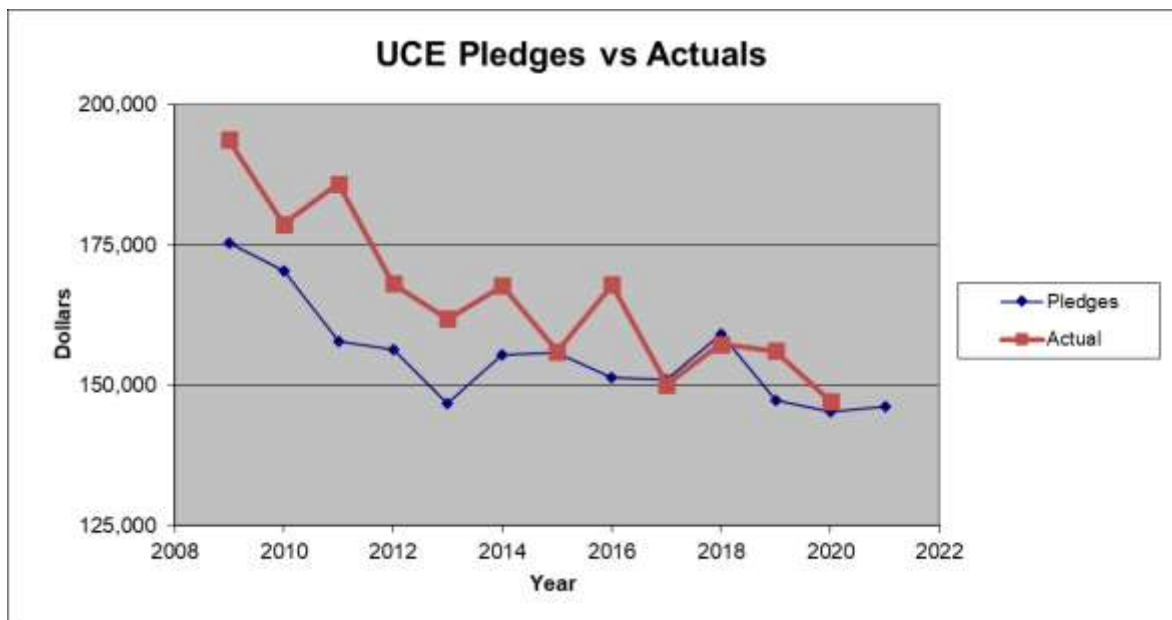
- Special thanks to Ruth Merriott for once again keeping track of pledges.

Major Actions of 2021 Canvass

- 2021 Canvass theme “Re-emergence”
- With the anticipation that we would return to in-person church in 2021 I chose the theme “Re-emergence” with images of butterflies emerging from their chrysalis. Most pledges were electronic this year, and we phoned regular donors that missed pledging.
 - Activities: newsletter articles (4), emails (2), canvass talks (4)
 - Ruth started sending acknowledgements for each pledge received this year
 - Wrote a summary of how canvass is done for the ITT finance review

Outcomes Achieved

- Pledges of \$146,218 which is very close to last year’s pledges
- **Suggested budget for 2021/2022 is \$147,000**



Planned Actions for 2021-22

- Pick new theme and start preparations for 2022 Canvass in December

Recommendations for Board Consideration

- Andrew agrees to continue as canvass chair

Submitted by: Andrew Mills